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***** NEWS RELEASE *****

10th Annual McBee Cattle Company SELECTION DAY Sale
April 20, 2013

9 Fullblood & Purebred Braunvieh bulls – average \$2825
21 McBeef Builder Hybrid bulls – average \$3186
30 bulls – average \$3078

4 Purebred Braunvieh pairs – average \$3263
5 Purebred Braunvieh bred heifers – average \$2825
13 McBeef Builder Hybrid pairs – average \$2082
11 McBeef Builder Hybrid fall bred heifers – average \$1695
32 Braunvieh Influence ½ blood fall bred commercial heifers – average \$1650

McBee Cattle Company's 10th Annual SELECTION DAY Sale was held April 20, 2013, at the ranch, Fayette, MO. It was a beautiful day, the lunch room was packed and Braunvieh and Braunvieh Angus Hybrid bulls and females went to buyers from 9 states.

Top selling Braunvieh bulls were Lot 108, MCB MR 304W 043K 2011, a polled yearling 7/8 son of VISTA 4Z 304W ET out of a Mr. Prime granddaughter going to repeat buyers, Shane and Marlene Cook, Kansas, at \$4000. Lot 100, MCB MR 304W 61N 1056, a purebred polled son of 304W and out of a Polled Precision cow went to repeat customer, Bobby and Linda White, Alabama, for \$3050. Lot 113, also selling for \$3050, was MCB MR 6219 480P 2008, another polled purebred son of MCB FF MR C102 6219 out of a Basic Beef cow, going to new customer Barbara Ann Bottoms, Oklahoma. Andy Schwarz, Minnesota, was a new buyer who took home Lot 103, a fullblood son of MCB LEGEND 7205 out of a MR MCB 440P cow for \$3000.

The McBeef Builder Hybrid bulls were well sought after again this year, with the sale topper, Lot 135, MCBEEF BUILDER F2 9578 2518, an F2 yearling hybrid by MCBEEF BUILDER F2 9578 out of an F1 hybrid cow going to repeat buyer, Swanson Farms, Missouri, at \$4700. Second top selling Hybrid bull was Lot 120, MCBEEF BUILDER F2 7658 1619, another F2 50% son of MCBEEF BUILDER F2 7658 and an F1 cow going to many time repeat customer, Brad Wilford, Missouri, at \$4550. Next high seller was Lot 124, MCBEEF BUILDER F1 T75N 1604, an F1 son of Angus bull, ASSMAN MIDWAY T75N and out of a PB Polled Precision cow going to new customer, Luke Lloyd, Missouri for \$4200. Another McBeef Builder Hybrid bull, Lot 137, sold for \$4000. He was MCBEEF BUILDER TEB F1 4407 2901, an F1 50% son of Angus bull, RAB-EGL BLUE MOON 4407M out of a FB 126L cow, going to new buyer, Paden Boulden, Missouri.

23 % of the bulls went to new customers and 77% sold to repeat customers.

In the female portion of the sale, top selling purebred pair sold to repeat customer, Bean Cattle Co., Alabama. Lot 202, MCB MS 573R 6123 1021, was a 94% polled purebred out of MCB MR F6193 573R for \$3600. She sold with an F1 hybrid bull calf at side sired by MCBEEF BUILDER F1 552R. Lot 203, MCB MS 573R 7146 1025 sold to new customer, Rolling Meadows Farm, Ohio, at \$3250. She was a 98% PB by 573R

with an F1 hybrid bull calf at side by F1 552R. Next high selling pair went to repeat customer, Ed Taylor, Kansas, for \$3150. She was Lot 200, MCB MS 106P 0122, a 98% purebred by MCB FF MR C102 106P selling with an F1 heifer calf at side sired by Angus bull MEAD PREDESTINED J034.

Top selling purebred bred heifers were Lots 211 and 213, both going to new customer Rolling Meadows Farm, Ohio, at \$3050 and \$3000. Lot 211 was MCB MS 8125 4013P 1017, a 94% polled purebred out of MCB MR 28P 8125 . Lot 213, MCB MS 8125 4036P 1070, was a 93% polled purebred also sired by MCB MR 28P 8125. Both heifers were AI bred to MCB FF MR C102 6219 to calve in the fall.

The McBeef Builder Hybrid 1st calf pairs were popular with buyers. Top selling pairs were Lots 224 and 229, both selling for \$2100. Lot 224 was an F1 75% heifer sired by MCB MR F6193 573R. She had a F1 March heifer calf at side by Angus bull 0204, going to new customer Paden Boulden, Missouri. Lot 229 was an F1 48% heifer sired by Angus bull 2T28 with an F2 bull calf at side by MCBEEF BUILDER F1 558R. She sold to many time repeat customer Swanson Farms, Missouri.

The McBeef Builder Hybrid fall bred heifers went to 5 buyers, all in Missouri. Most were F1 heifers bred back AI to McBeef Builder Hybrid calving ease F1 bulls or naturally bred to heifer bull, MCBEEF BUILDER F1 8521. Lots 242 and 251 sold to repeat customer, Rafter L, Missouri, for \$1800. Lots 245 and 246 went to repeat buyer Tim Schmidt, Missouri, for \$1700.

The 32 head of McBee Braunvieh Influence fall bred heifers were displayed in one pen and did not all sell on sale day but the week following, they all sold. These ½ blood heifers are the result of generations of McBee Purebred Braunvieh and McBeef Builder Hybrid genetics being used on crossbred cows. They were all synchronized and AI or Natural bred to calving ease Angus bulls. When the dust settled, all the heifers were sold to 4 buyers for an average of \$1650. Three of the buyers were repeat customers and one was a new customer..

23% of the females went to new buyers and 77% sold to repeat customers.

Volume buyers were Schmidt Farms, Missouri, with 23 females and 1 bull, Swanson Farms, Missouri with 11 females and 1 bull, John Dometrorch, Missouri, with 7 females, Rolling Meadows Farm, Ohio, with 5 females, Shane and Marlene Cook, Kansas, with 3 females and 1 bull and Owen-Good Ranch, Missouri, with 3 bulls.

McBee Cattle Company is a seedstock and commercial cow/calf operation that operates on 2000 acres of rolling hills covered with fescue at Fayette, Missouri. They develop bulls on a high forage ration and ratio measure them in contemporary groups for comparison and to help their customers' bottom line. Approximately 150 Braunvieh and Braunvieh/Angus Hybrid heifers are developed annually on grass to not only be fescue tolerant, but to thrive on it, and are offered as bred females through their annual SELECTION DAY Sale and by private treaty. For the last 20 years as a customer service, they have grouped and marketed more than 18,000 calves for customers from 6 states through their McBee Calf Roundups.